COOLAI

COOL AI HOLIDAY AD AUDIT

Unwrap more performance from your campaigns.



Holiday demand moves fast. Are your campaigns keeping up?

Get a free review of your advertising to uncover potential wasted spend, identify opportunities to improve performance, and prioritize your next moves.

WHAT YOU GET

No cost. No commitment. Just real recommendations you can put to work.

Quick wins worth acting on

Identify adjustments to targeting, bidding, placements, and creative that could help your existing campaigns work harder.

A closer look at wasted spend

Find audiences, placements, or search terms consuming budget without delivering the results you need.

Opportunities to capture more demand

See where campaign and budget adjustments could help you reach more shoppers and drive stronger results throughout the holidays and into 2027.

HOW IT WORKS

1

Request your free audit

Schedule a conversation with our team and share your campaign goals.

2

Provide account access

We'll guide you through granting read-only access to your Google and Meta ad accounts.

3

Review your opportunities

Our team will walk you through the AI-informed findings and help you prioritize the recommended next steps.

WHY COOL AI

Built on continuous campaign intelligence you can trust.

COOL AI connects creative, media activation, and measurement, making thousands of real-time decisions across audiences, bids, budgets, and creative to help brands and agencies improve performance.

Every audit delivers actionable recommendations, not just generic AI insights.

$1B+ in media spend

1,000s of real-time decisions

Make your next holiday advertising decision a smarter one.

Claim your free audit